

DECEMBER 2023

# 2023 Annual Report



REFLECTING ON OUR JOURNEY,  
CRAFTING OUR FUTURE.

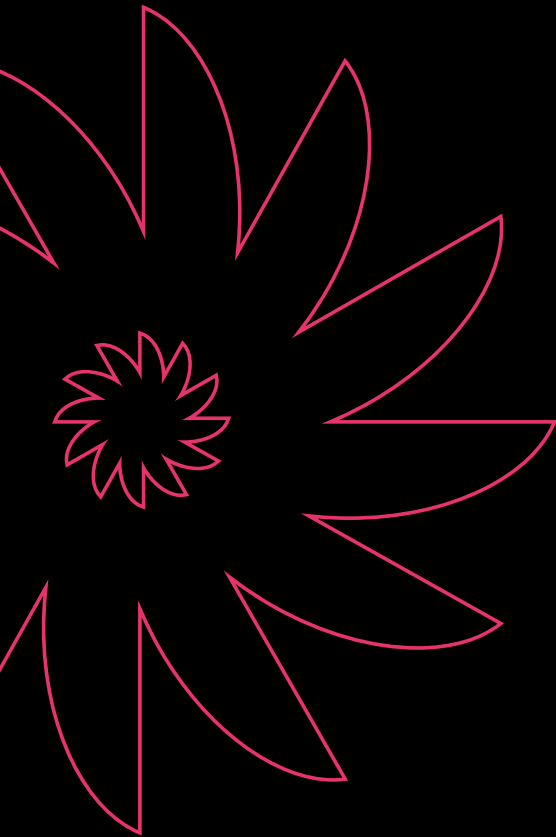
---

Prepared by

VASONA HILL FOUNDATION

---

# Table of Contents



- 02 Overview
- 03 The Book Project
- 04 Partnerships with schools
- 05 Partnerships with Boys and Girls Clubs of America
- 06 Team Spotlight
- 07 Future Outlook
- 08 Contact Information

# Overview



## Vision

To continually inspire, empower and connect people to change their lifestyle for better through our books, tools and programs.

## Mission

Our mission is to reduce the number of deaths from lifestyle diseases and grow healthier generations of people through health education and building healthy habits early on.

---

# The Book Project

03

In 2021 - 2023, our nonprofit organization embarked on an inspiring initiative known as "The Book Project," a program designed to foster healthy habits among TK-2nd grade students through engaging literature. The primary focus was to instill fundamental concepts of health and wellness using carefully created books. Our team of illustrators, authors and designers created two series of books, The Unicorn Series: Eva and Anna adventures- targeting younger age group and specifically designed for TK, K students who still learning how to read. And Super Broccoli series, designed for 1st and 2nd graders, telling adventures story about Super Broccoli and his friends Lady Carrot, Spinach Smarty and Mr. Almond.

In a groundbreaking development in 2023, we took our commitment to accessibility to new heights by making all our books bilingual. Now available in both Spanish and English, our enchanting tales have reached an even wider audience, breaking down language barriers and fostering inclusivity. Our plan is to expand language options so that every child, regardless of their linguistic background, can benefit from the valuable lessons embedded in our tales of adventure and well-being.

"The Book Project" is not just a collection of stories; it's a beacon of inspiration, fostering a love for learning, promoting healthy habits, and championing inclusivity in the world of early education.

# Partnerships with Schools



We built partnerships with 15 schools in Oak Grove School District to reach a diverse range of students.

A total of 5480 books were distributed across participating schools. Each book was thoughtfully chosen to convey basic concepts of healthy and unhealthy habits in an accessible and engaging manner.

Every child in TK, K, 1st, and 2nd grade had the opportunity to learn about basic principles of illness prevention through engaging stories. The goal was not only to educate but also to encourage interaction by providing each student with two books to take home. This facilitated shared learning experiences with caregivers and siblings at home.

---

# Partnerships with Boys and Girls Clubs of America

1520 books were distributed through Boys and Girls Clubs of America. B&GCA incorporated special summer curricula centered around the topics covered in the books. This ensured that healthy habits became a consistent focus, even during the summer break.

The program extended beyond the classroom, with students actively practicing healthy habits during Boys and Girls Clubs' summer camps. This hands-on approach allowed children to implement what they learned in real-life situations.

Learnings:

By integrating literature into health education, we reached our target audience and involved families and communities in the learning process.

Building on the success of The Book Project, we aim to expand our reach in the coming year. This includes exploring new partnerships, expanding the selection of educational materials and tools, and further tailoring our programs to address the evolving needs of young learners.

## Learnings

By integrating literature into health education, we reached our target audience and involved families and communities in the learning process.

Building on the success of The Book Project, we aim to expand our reach in the coming year. This includes exploring new partnerships, expanding the selection of educational materials and tools, and further tailoring our programs to address the evolving needs of young learners.

# Team Spotlight



## Kate Kushnerova

Program Manager

We are delighted to introduce Kate, who has joined us to spearhead "The Book Project." Kate initially joined as an illustrator and brought to life our beloved Sister Unicorns series. However, her enthusiasm and a unique blend of artistic passion and management skills led her to desire a more involved role.

Recognizing the potential for fruitful results and big impact, Kate has seamlessly transitioned into a full-fledged management position, playing a pivotal role in driving "The Book Project" forward. We're thrilled to have Kate on board, bringing her creativity and managerial expertise to our exciting literary endeavors



## Kristina Timur

SMM Manager

Meet Kristina, our Social Media Manager, now leading the charge for our online presence. Fueled by a passion for strategic communication and a sharp eye for trends, Kristina brings her expertise to enhance our message across diverse platforms.

Kristina's commitment to curating compelling online content makes her an invaluable asset to our team. Her efforts align seamlessly with our mission of promoting a healthy lifestyle. We are thrilled to welcome Kristina aboard, injecting her creativity and strategic acumen into our social media initiatives.

---

# Future Outlook

07



## Future Plan

- Looking ahead, Vasona Hill's future plans include introducing dedicated reading time in schools with volunteers. After reading sessions, students will engage in discussions about the stories and participate in interactive coloring activities characters from our books.
- We also have plans to create therapeutic books for children on mental health. In these stories, characters overcome adversity, develop emotional resilience, compassion, and learn valuable coping skills. Our goal is to normalize conversations about mental health, ensure inclusive representation, and offer supportive resources for parents and educators.



---

# Contact Us



08

VASONA HILL FOUNDATION

---

[contact@vasonahill.com](mailto:contact@vasonahill.com)

Email



[www.vasonahill.com](http://www.vasonahill.com)

Website

